

Thiago Rodrigues

PRODUCT BUILDER

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PROFILE

With 10+ years of experience delivering end-to-end digital products for enterprise corporations and growth-stage startups across Healthcare, Renewable Energy, EdTech, and Finance. I work across the full design process — from discovery and research through to high-fidelity interfaces and post-launch iteration — always grounded in user insights and connected to measurable business outcomes. My background combines strategic UX thinking with hands-on technical fluency, having worked across markets in the USA, UK, Portugal, Ireland, Chile, and Brazil.

SKILLS & EXPERTISE

10+ YEARS

Product Design (web & mobile), UI Design, Interaction Design, Usability & Accessibility (WCAG 2.2), Design Systems, Information Architecture, Front-end Development, Branding

5+ YEARS

Figma, Lean Startup, Agile & Scrum, Design Thinking, User Research, Journey Mapping, Usability Testing (Maze, TryMyUI), Heuristic Evaluation, OKRs & KPIs, AI-assisted workflows

TECHNICAL

Full-Stack Dev (PHP Laravel, Ruby on Rails, Python, JS), Git, Hotjar, LogRocket, Data Analysis, Business Intelligence

AI TOOLS

Claude Code, Codex, Figma Make, Cursor, Base44, Lovable, Gemini

WORK EXPERIENCE

Full Stack Developer & Product Builder

Ago 2025 – Present

Thr33 Labs · Portugal

- Founded and led product strategy, design, and development across digital products for portuguese market — operating as a solo end-to-end practitioner across UX, frontend, backend, and SEO.
- Currently shipping a multi-tenant platform from zero to production in PHP Laravel 12, Filament, and Tailwind CSS — covering role-based permissions, structured SEO architecture, and a modular content pipeline.

User Experience Designer

May 2023 – Jul 2025

McKesson via Randstad Digital · Texas, USA remote

- Led end-to-end design across discovery, definition, and delivery for an enterprise healthcare distribution platform used by tens of thousands of professionals
- Conducted user interviews, facilitated cross-functional workshops, and mapped complex workflows to identify friction points and growth opportunities
- Designed high-fidelity interfaces within a large-scale Design System across multiple product squads, introducing design review rituals and aligning decisions with measurable OKRs

UX/UI Designer

Feb 2023 – May 2023

BladeInsight · Lisbon, Portugal

- Established UX practices and design maturity from zero for a renewable energy startup building Web Inspection and Robotics Control platforms
- Initiated the product Design System with dynamic, reusable Figma components; conducted user interviews and usability tests across technical and non-technical profiles

UX Generalist

Apr 2021 – Feb 2023

MindTools via DevSquad · Edinburgh, UK remote

- Shaped B2B and B2C product experiences for a learning platform with 2M+ professionals, contributing to measurable improvements in engagement and feature adoption
- Built Design System components in Figma, ran discovery workshops, and conducted ongoing user research including moderated usability tests and behavioural analysis

EDUCATION

Industrial Automation & Robotics

2026–2028

Cenfim · Caldas da Rainha, Portugal

Advanced Programme in Design Thinking

2022–2023

IADE – Faculty of Design and Technology · Lisbon

BSc in Information Technology

2015–2018

College of Computing Technology · Dublin, Ireland

LANGUAGES

English

C1 — Full Professional

Spanish

B1 — Working Proficiency

Portuguese

Native