

Thiago Rodrigues

PRODUCT DESIGNER

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PROFILE

Product Designer with 10+ years of experience delivering end-to-end digital products for enterprise corporations and growth-stage startups across healthcare, renewable energy, EdTech, and finance. I work across the full design process — from discovery and research through to high-fidelity interfaces and post-launch iteration — always grounded in user insights and connected to measurable business outcomes. My background combines strategic UX thinking with hands-on technical fluency, having worked across markets in the USA, UK, Portugal, Ireland, Chile, and Brazil.

SKILLS & EXPERTISE

10+ YEARS

Product Design (web & mobile), UI Design, Interaction Design, Usability & Accessibility (WCAG 2.2), Design Systems, Information Architecture, Front-end Development, Branding

TECHNICAL

Full-Stack Dev (PHP Laravel, Ruby on Rails, Python, JS), Git, Hotjar, LogRocket, Data Analysis, Business Intelligence

5+ YEARS

Figma, Lean Startup, Agile & Scrum, Design Thinking, User Research, Journey Mapping, Usability Testing (Maze, TryMyUI), Heuristic Evaluation, OKRs & KPIs, AI-assisted workflows

AI TOOLS

Claude Code, Codex, Figma Make, Cursor, Base44, Lovable, Gemini

WORK EXPERIENCE

Founder & Product Builder

Ago 2025 – Present

Thr33 Labs · Portugal

- Founded and led product strategy, design, and development across digital products for portuguese market — operating as a solo end-to-end practitioner across UX, frontend, backend, and SEO.
- Currently shipping a multi-tenant platform from zero to production in PHP Laravel 12, Filament, and Tailwind CSS — covering role-based permissions, structured SEO architecture, and a modular content pipeline.

User Experience Designer

May 2023 – Jul 2025

McKesson via Randstad Digital · Texas, USA remote

- Led end-to-end design across discovery, definition, and delivery for an enterprise healthcare distribution platform used by tens of thousands of professionals
- Conducted user interviews, facilitated cross-functional workshops, and mapped complex workflows to identify friction points and growth opportunities
- Designed high-fidelity interfaces within a large-scale Design System across multiple product squads, introducing design review rituals and aligning decisions with measurable OKRs

UX/UI Designer

Feb 2023 – May 2023

Bladelnsight · Lisbon, Portugal

- Established UX practices and design maturity from zero for a renewable energy startup building Web Inspection and Robotics Control platforms
- Initiated the product Design System with dynamic, reusable Figma components; conducted user interviews and usability tests across technical and non-technical profiles

UX Generalist

Apr 2021 – Feb 2023

MindTools via DevSquad · Edinburgh, UK remote

- Shaped B2B and B2C product experiences for a learning platform with 2M+ professionals, contributing to measurable improvements in engagement and feature adoption
- Built Design System components in Figma, ran discovery workshops, and conducted ongoing user research including moderated usability tests and behavioural analysis

EDUCATION

Industrial Automation & Robotics

2026–2028

Cenfim · Caldas da Rainha, Portugal

Advanced Programme in Design Thinking

2022–2023

IADE – Faculty of Design and Technology · Lisbon

BSc in Information Technology

2015–2018

College of Computing Technology · Dublin, Ireland

LANGUAGES

English

C1 — Full Professional

Spanish

B1 — Working Proficiency

Portuguese

Native